



## PRESS RELEASE

1<sup>ST</sup> October 2015, Brussels Belgium

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### European Network of Living Labs elects new leadership in Istanbul

The European Network of Living Labs (ENoLL) elected its new leadership team at the annual General Assembly of the association held in Istanbul on August 25th, 2015.

**Dr. Tuija Hirvikoski**, Director at Laurea University of Applied Sciences, was elected as **ENoLL President** and Chair of the Council.

Additionally, **Artur Sera**, Deputy Director, i2cat Fundacion, was elected as the **Vice-President of ENoLL**. **Prof. Dr. Pieter Ballon**, Director of iMinds Living Labs, and Professor at the Vrije Universiteit Brussel was re-elected as the **International Secretary** of the Association and Mr. Esa Ala-Uotila, Customer Relationship Director at TAMK, Suuntaamo, was elected **Treasurer** of the Association.

The [ENoLL Council was consolidated to 18 representatives](#), with the re-election of some of its existing members and the election of two new members: **Prof. Joelle Mastelic**, Professor & Researcher at the University of Applied Science Western Switzerland (Energy Living Lab) and **Dr. Brigitte Trousse**, President of French Living Labs.

The General Assembly, held in conjunction with OpenLivingLab Days 2015 and jointly organised with Basaksehir Living Lab and Basaksehir Municipality, featured a wide set of initiatives to support the development of Living Labs world wide, to strengthen the knowledge management and sharing, and to foster collaborations.

**ENDS**

#### Notes to editors:

- European Network of Living Labs: [www.openlivinglabs.eu](http://www.openlivinglabs.eu)
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